

OFFICIAL FEEDBACK FORM



DIALOGUE DATE	Wednesday, 26 October 2022 12:00 GMT -05:00
DIALOGUE TITLE	Better Food, Better Health: The Role of Private Sector Innovation in Realizing Food, Nutrition, and Health Equity
CONVENED BY	Food Systems for the Future and S2G Ventures
GEOGRAPHICAL FOCUS	National
DIALOGUE EVENT PAGE	https://goodfooddialogues.com/dialogue/52484/

The outcomes from the Dialogues will be of use in developing the pathway to a healthier and hunger-free America. Each Dialogue will contribute in three distinct ways:

- Direct submission to the White House in advance of the Conference on Hunger, Nutrition, and Health (for events and feedback received prior to the July 15th deadline)
- Published as public facing and searchable documents on the Good Food Dialogues website
- Rolled into a final report that synthesizes the feedback, ideas, and challenges shared throughout all the Good Food Dialogues. This report will not only be submitted to the White House but will also be used to inform a movement for change well beyond the White House Conference.

1. PARTICIPATION

TOTAL NUMBER OF PARTICIPANTS

111

PARTICIPATION BY AGE RANGE

0 0-18 1 19-30 0 31-50 0 51-65 0 66-80 0 80+

PARTICIPATION BY GENDER

0 Male 1 Female 0 Non-binary 0 Prefer not to say or Other

PARTICIPATION BY RACE

0 American Indian or Alaska Native 0 Asian
0 Black or African American 0 Native Hawaiian or Other Pacific Islander
0 White

PARTICIPATION BY ETHNICITY

0 Hispanic or Latino 0 Not Hispanic or Latino

NUMBER OF PARTICIPANTS IN EACH SECTOR

0 Academia/education 0 Agriculture 0 Economic empowerment
0 Environment and ecology 0 Finance 0 Food consumer
0 Food distributor 0 Food production 0 Food processing
0 Food retail 0 Government 0 Healthcare
0 Health insurance 0 Hunger 0 Livestock
0 Nutrition 0 Public Policy 1 Other

NUMBER OF PARTICIPANTS FROM EACH STAKEHOLDER GROUP

0 Academic/Expert 0 Advocate
0 Corporation 0 Community Organization
0 Direct Service Provider 0 Farmer/Food Producer
0 Financial Institution 0 Impacted Individual
0 Logistics provider 1 Non-Profit
0 Policy Maker (current/former) 0 Small business
0 Student 0 Supplier
0 Other

2. PRINCIPLES OF ENGAGEMENT

HOW DID YOU ORGANIZE THE DIALOGUE SO THAT THE PRINCIPLES WERE INCORPORATED, REINFORCED AND ENHANCED?

The Dialogue incorporated the Principles of Engagement beginning with those who were invited to be participants, it was important that we emphasized inclusivity and diversity to ensure that this was a full, honest, unbiased conversation. We also used the Principles of Engagement to organize and curate our Discussion Topics and Questions to guide the Dialogue. The Principles of Engagement were also reinforced throughout the entirety of the Dialogue with the assistance of our Host who facilitated the Dialogue, curated the questions, and followed up with the participants, post-Dialogue.

HOW DID YOUR DIALOGUE REFLECT SPECIFIC ASPECTS OF THE PRINCIPLES?

This Dialogue centered the Principles of Engagement by focusing on complimenting the work of others, embracing multi-stakeholder inclusivity, and being respectful. There were several community members and people with lived experience who engaged in this Dialogue. Throughout the session, the panelists were able to highlight each other's work and discuss how they fill in gaps on a local, state, and federal level. Having panelists with different backgrounds, perspectives, and frameworks created a Dialogue that indubitably compliments the work of others, embraces diversity and inclusivity, and respect in order to host an effective conversation.

DO YOU HAVE ADVICE FOR OTHER DIALOGUE CONVENORS ABOUT APPRECIATING THE PRINCIPLES OF ENGAGEMENT?

We would advise other Dialogue Convenors to prioritize the Principles of Engagement as they set the tone for the entire Dialogue. Precursing the Dialogue with Respect, Urgency, Trust, Complimenting the work of others, and Inclusivity allows for honest, concise, and robust feedback from all participants.

3. METHOD

The outcomes of a Dialogue are influenced by the method that is used.

DID YOU USE THE SAME METHOD AS RECOMMENDED BY THE CONVENORS REFERENCE MANUAL?

Yes

No

4. DIALOGUE FOCUS & OUTCOMES

MAJOR FOCUS

Our major focus was to highlight local lived experiences from community members and connect those experiences with strategies and ideas for the public and private sectors to use to respond to these issues. We asked several questions and posed several topics to better engage those participating in the Dialogue. By the time we held this Dialogue, we learned that we needed to focus less on policy recommendations and more on the experiences of our participants. Considering the nutrition component of the Conference, it was important for us to speak with participants about their local shopping experience since local foods contain a higher nutritional value than foods in big-box stores, so we used the following questions to guide our conversation:

What role does private sector finance play in transitioning towards a more equitable food system that provides access to nutritious food for all?

How important is it for businesses like yours to have mission-aligned investors?

Beverages are often left out of the health conversation, but we know they play a large role - especially sugary beverages. How does an alternative product like OLIPOP increase access to more nutritious options for everyone?

As an innovator in food access, what has your experience been trying to grow About Fresh as a pioneer in increasing access to more nutritious foods – particularly produce to overcome the challenges of diet-related disease?

You work uniquely at the intersection of non-profit solutions and supporting private-sector food waste. What are your insights on incentivizing more for-profit businesses to decrease or repurpose their food waste?

Your business grew out of your own experience of difficulty accessing affordable allergen-free foods. Of the undoubtedly numerous barriers you've faced scaling, what are some of the main changes needed to support innovative businesses like yours?

WHITE HOUSE CONFERENCE PILLARS

1. Improve food access and affordability
2. Integrate nutrition and health
3. Empower all consumers to make and have access to healthy choices
4. Support physical activity for all
5. Enhance nutrition and food security research

KEYWORDS

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|-------------------------|----------------------|
| Nutrition | Food Security |
| Healthcare | Economic Empowerment |
| Technology | Data & Evidence |
| Environment and Climate | Finance |
| Human rights | Innovation |
| | Policy |

MAIN FINDINGS

WHITE HOUSE CONFERENCE PILLARS

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OUTCOMES FOR EACH DISCUSSION TOPIC

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AREAS OF DIVERGENCE

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